



FAMILY

FUN

CONCERT SERIES

2023-2024





WE ARE MIAMI'S ORCHESTRA!

Entering its 17th Season, Orchestra Miami's mission is to **build community through music.** We believe that high quality classical music should be available to ALL residents of Miami-Dade, in particular children and families.

Orchestra Miami is comprised of the most experienced, highly qualified, local professional musicians, led by **Founder and Artistic Director, Elaine Rinaldi.**

EIGHT YEARS OF MUSIC FOR THE WHOLE FAMILY



In its 8th season, Orchestra Miami's Family Fun Concert Series brings entertaining, family friendly concerts to the lush tropical landscape of Pinecrest Gardens. Each unique and educational concert consists of a one-hour performance and an after-concert snack for all attendees.

JOIN US AS A SPONSOR!



Sponsorship of Orchestra Miami's 2023-2024 Family Concert Series is an opportunity to support your community and its artists while advancing your company's footprint.

Our audiences are passionate about supporting the arts, educating their children and living active and healthy lives.

In supporting the Family Fun Series, you contribute to our efforts to bring music to students who otherwise may not have the opportunity to experience it.

\$7,500

TITLE SPONSOR

“The [your company name here]
Family Fun Concert Series”



- Inclusion as the Family Concert Series Title Sponsor in all Orchestra Miami Family Concert materials
- Recognition from the stage as the Title Sponsor at all Family Fun Concerts
- Opportunity to place signage on stage at the concerts (created by sponsor to meet specs)
- Full page, back cover, color ad in all Family Fun Concert print programs (4) plus BONUS full page color ad in one of Orchestra Miami's other season concerts. Five (5) total program ads
- Opportunity to air an audio announcement prior to the Family Fun Concerts
- Tickets to all Family Fun Concert Series concerts
- Opportunity to have a sponsor table and branded materials at all Family Concerts
- Hyperlinked logo on Family Concert website, e-blasts, and ticketing platform
- Dedicated social media content

- Presenting sponsor recognition on all sponsored concert materials
- Choice of one of four concerts to underwrite
- Hyperlinked logo on sponsored concert webpage, e-blasts, and ticketing platform
- Recognition from the stage as the Presenting Sponsor at sponsored concert
- Opportunity to place signage on stage (created by sponsor to meet specs) OR have a sponsor table at sponsored concert to distribute promotional materials
- Full page color ad in sponsored concert printed program
- Tickets to sponsored concert
- Dedicated social media content

\$3,000

PRESENTING SPONSOR

“Mad for Mariachi
presented by
[your company name here]”



FAMILY CONCERT SERIES PROGRAM ADVERTISING



As Miami's orchestra, Orchestra Miami believes in supporting our local businesses. We want to highlight products and services available to our audiences.

Partnering with us through Family Concert Series Program Ads allows your business greater visibility with a large market of local and diverse families.

Ads will run throughout the entire 4 concert series.



PROGRAM ADVERTISING

FULL PAGE

\$750

Guideline Specifications

- Full page (B&W)
- No bleed 5"w X 8"h

All files should be:

Minimum 300 dpi resolution @ advertisements size & CMYK if full color.
RGB files will be accepted, but color matching cannot be garnered.



PROGRAM ADVERTISING

HALF PAGE

\$500

Guideline Specifications

- Half page (B&W)
- No bleed 5"w X 4"h

All files should be:

Minimum 300 dpi resolution @ advertisements size & CMYK if full color.
RGB files will be accepted, but color matching cannot be garnered.

PROGRAM ADVERTISING

QUARTER PAGE

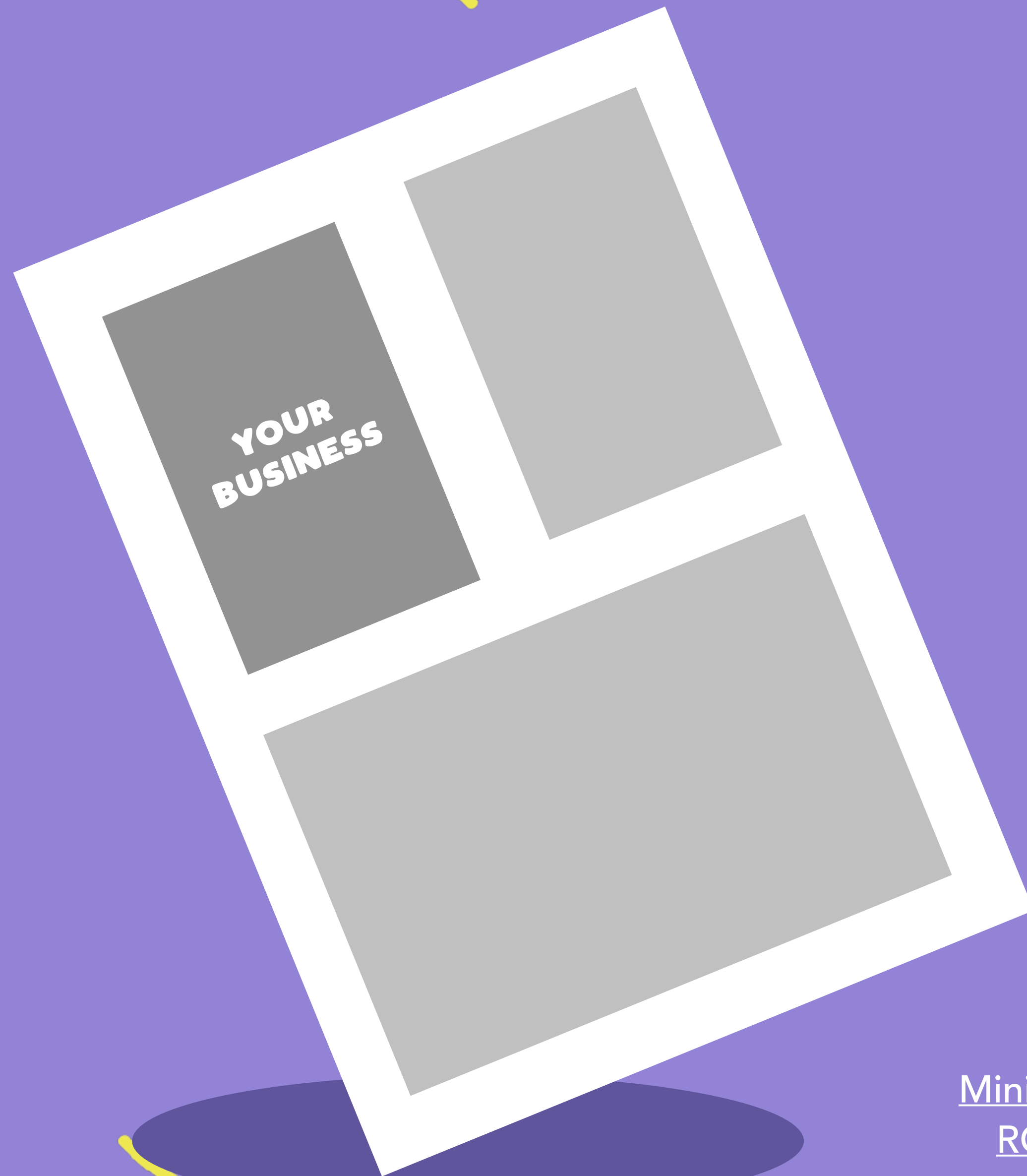
\$250

Guideline Specifications

- Half page (B&W)
- No bleed 5"w X 2"h
or 2.5"h X 4"w

All files should be:

Minimum 300 dpi resolution @ advertisements size & CMYK if full color.
RGB files will be accepted, but color matching cannot be garnered.



**NOV
12,
2023**



TOUGH TURKEY IN THE BIG CITY:

A Thanksgiving Odyssey

Tough Turkey in the Big City, a radio-play inspired Thanksgiving feast by Bruce Adolphe, follows the comic blunders of Tom Turkey, who leaves the farm to try his luck in the big city. The story illustrates a close call with a menacing chef, a tussle at the “Turkey Club”, a brief romance with a pigeon, and a happy mix up at the Thanksgiving Day Parade. It’s a big-hearted story of a plucky bird on an unexpected journey!

Performed by the chamber ensemble of Orchestra Miami with a special guest narrator.

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JAN
28,
2024

MAD FOR MARIACHI

Join students from the Homestead Miami Mariachi Conservatory performing alongside musicians from Orchestra Miami as we learn about the world of mariachi! Listen and learn about this beautiful, traditional Mexican musical art form and how it came to be.



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**MARCH
17,
2024**

LITTLE RED RIDING HOOD

An Opera by Seymour Barab

Everyone's favorite fairy tale set to music by Seymour Barab and sung by three professional opera singers, in a fully staged performance.



APRIL
7,
2024



Bruce Adolphe's
**THE KING,
THE CAT AND
THE FIDDLE**
and other musical stories

There once lived a king with eight fiddlers, a wise cat, and so many accountants they couldn't be counted! And... hardly any money. Find out what happens when the King dismisses all his fiddlers to save some money in Bruce Adolphe's charming musical tale, *The King, the Cat and the Fiddle*. For kids of all ages!



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CONTACT

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