



rchestramiami

“ODE TO JOY”

*A FREE NEW YEAR'S EVE
CELEBRATION CONCERT*

Featuring Beethoven's 9th Symphony

15 YEARS OF MIAMI'S ORCHESTRA

Elaine Rinaldi, a Miami native, founded Orchestra Miami with the belief that high quality classical music should be available to all residents of Miami-Dade, in particular children and families. Miami needed a professional orchestra that represented the ENTIRE community. Under her artistic supervision and direction, Orchestra Miami has performed high-quality classical music concerts to thousands of people through its annual Beethoven on the Beach Free Outdoor Concerts and introduced nearly 30,000 children to classical music through its collaboration with the MDCPS & Carnegie Hall Link Up Education Concerts.

Orchestra Miami is made up of the finest, most highly sought-after professionals in South Florida, all residents of South Florida. They are your neighbors, teachers, colleagues and friends!

This is Miami's Orchestra



“ODE TO JOY”
A NEW YEAR’S EVE CELEBRATION
Featuring Beethoven’s 9th Symphony

WHO

Orchestra Miami, led by Artistic Director Elaine Rinaldi

with

World-Class Soloists

Elaine Alvarez, soprano, Marianne Cornetti, mezzo-soprano,
Russell Thomas, tenor, Kevin Short, bass-baritone

and

A 60-voice choir singing a bilingual translation of Schiller’s Poem by
Cuban American and poet Richard Blanco

WHEN

Friday, December 31, 2021

WHERE

Beachfront, Collins Park (between 21st & 22nd St.)
Miami Beach

TIMELINE

6 pm – Doors open

7 pm – Festive music by Orchestra Miami’s String Quartet

8:15 pm – Screening of “Following the Ninth”

10 pm – Orchestra Miami, Beethoven’s “Ode to Joy”

Midnight – Ring in 2022 with Fireworks!!



The Event

Join Orchestra Miami as we celebrate our 15th Anniversary and usher in 2022 with the ultimate New Year's Eve event – an unforgettable family-friendly, beachfront concert of Beethoven's iconic Symphony N.9 (Ode to Joy).

BE PART OF OUR LEGACY!

With an expected nearly 10,000 people (maybe more!) to attend live in-person, plus an additional 20,000 to experience the celebration virtually, this major event will catapult Orchestra Miami to a new level of impact and building community through music.

You have the opportunity to be a special part of this one-of-a-kind event that celebrates what we have built together over the first 15 years of Orchestra Miami, and all that is still to come!



The Experience

WHAT A VIEW

Beachfront Collins Park (between 21st & 22nd Streets) is the perfect setting for an unforgettable beachfront concert and fireworks display to welcome 2022.

AN ARTISTIC MILESTONE

In addition to celebrating Orchestra Miami's 15th anniversary season, this very special event and concert marks a significant milestone for the orchestra - with this performance, Orchestra Miami completes its Beethoven cycle, having performed all nine symphonies in parks across Miami-Dade County for FREE.

This concert truly exemplifies the mission of YOUR orchestra, to bring music to all people in South Florida!

A VIP EXPERIENCE

Access the full VIP concert experience – including an exclusive VIP area, premium seating, light bites, bar access, and reserved parking



SPONSORSHIP & NAMING OPPORTUNITIES

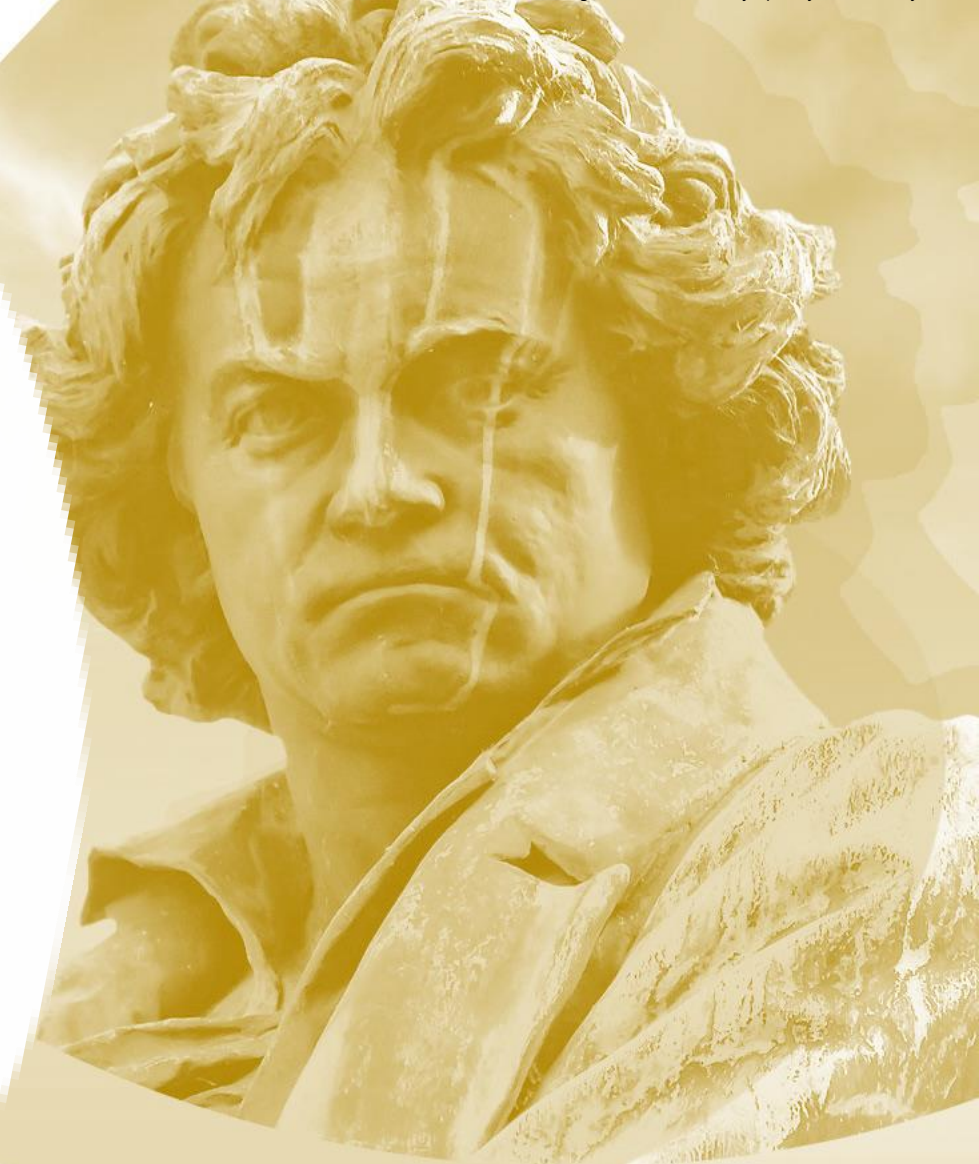
CRYSTAL ANNIVERSARY SEASON SPONSOR - \$50,000

NYE Participation Benefits

- VIP tickets
- Complimentary parking for all guests to the New Year's Eve concert
- Meet and greet and photo opportunities with Conductor, Soloists, and Orchestra musicians

Extended Season Benefits

- Acknowledged from stage during all concerts and events
- Prominent visual acknowledgement in all Orchestra Miami materials
- Season tickets with premium seats to all concerts and events of the season
- Access to various unique, customized benefits and experiences, including one on one access with visiting artists, the Artistic Director, and orchestra musicians.



ARTISTIC DIRECTOR SEASON SPONSOR - \$25,000

NYE Participation Benefits

- VIP tickets
- Complimentary parking for all guests to the New Year's Eve concert
- Meet and greet and photo opportunity with Maestro Rinaldi after the concert

Extended Season Benefits

- Acknowledged from stage during all concerts and events
- Prominent visual acknowledgement in all Orchestra Miami materials
- Season tickets with reserved seats to all concerts and events of the season
- Behind the scenes access to artistic planning and preparation and curated musical experiences in New York City and/or Miami



ORCHESTRA SEASON SPONSORS - \$25,000*

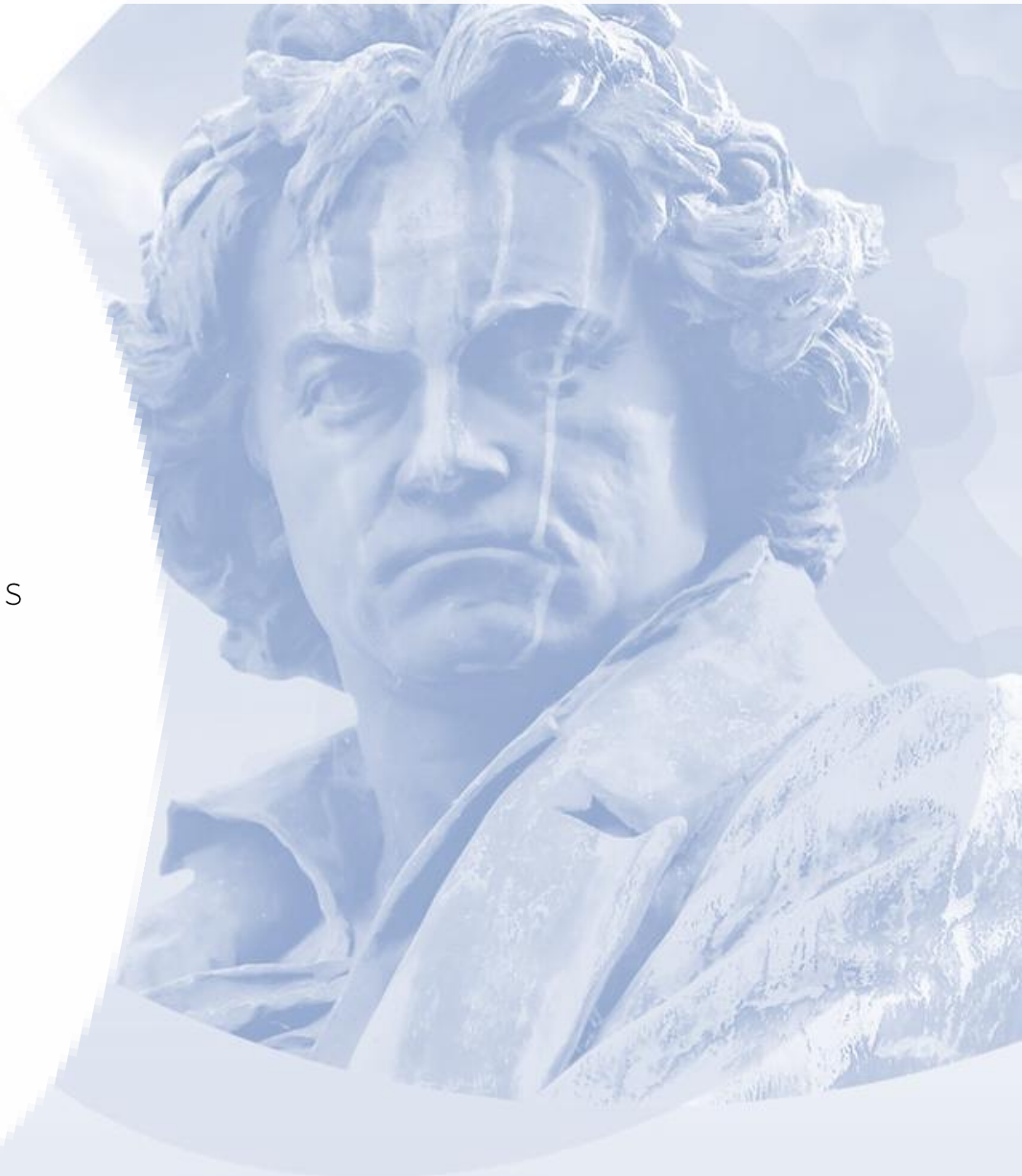
NYE Participation Benefits

- VIP tickets
- Complimentary parking for all guests to the New Year's Eve concert
- Meet and greet and photo opportunity with Orchestra Musicians

Extended Season Benefits

- Acknowledged from stage during all concerts and events
- Prominent visual acknowledgement in all Orchestra Miami materials
- Season tickets with reserved seats to all concerts and events of the season
- Invitation to an annual musicians' reception

**2 Sponsorships Available*



NYE LIVESTREAM PRODUCTION SPONSOR - \$25,000

NYE Participation Benefits

- VIP tickets
- Complimentary parking for all guests to the New Year's Eve concert
- Meet and greet and photo opportunity with Orchestra Musicians
- Significant on-screen recognition during NYE Concert livestream
- DVD copy of the New Year's Eve performance

Extended Season Benefits

- Acknowledged from stage during all concerts and events
- Prominent visual acknowledgement in all Orchestra Miami materials
- Season tickets with reserved seats to all concerts and events of the season
- Recognized as the digital media sponsor for the 2021 – 2022 Season



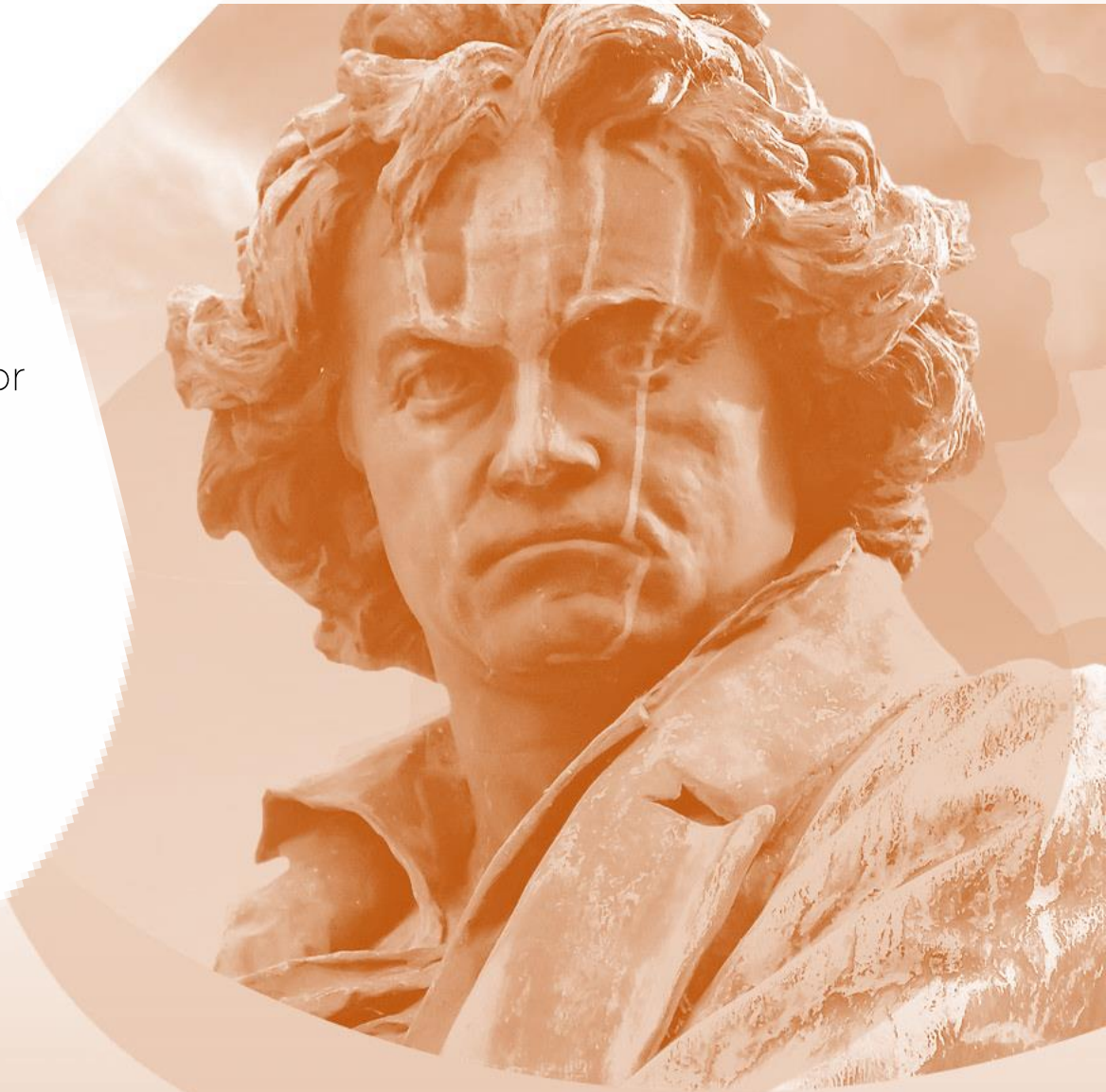
BEETHOVEN'S 9TH CHOIR SPONSOR - \$15,000

- Four (4) VIP tickets
- Complimentary parking for all guests
- Choir sponsor recognition on all NYE event materials
- Photo Opportunity with Choir and Chorus Master
- Invitation to attend a rehearsal and meet the Chorus Master for lunch

BEETHOVEN No. 9 SOLOISTS SPONSOR - \$5,000*

- Two (2) VIP tickets
- Complimentary parking for all guests
- Soloists sponsor recognition on all NYE event materials
- Meet and greet/photo opportunity with sponsored artist(s)

**2 sponsorships available*



BEETHOVEN NO. 9 PRINCIPAL SPONSORS - \$2,500*

- Two (2) VIP tickets
- Complimentary parking for all guests
- Principal sponsor recognition on all NYE event materials
- Photo opportunity with sponsored chair musician – choose your instrument!

**14 sponsorships available*

BEETHOVEN No. 9 INDIVIDUAL MUSICIANS - \$1,500*

- Two (2) VIP tickets
- Complimentary parking for all guests
- Musician sponsor recognition on all NYE event materials
- Photo opportunity with sponsored musician – choose your instrument!

**39 sponsorships available*

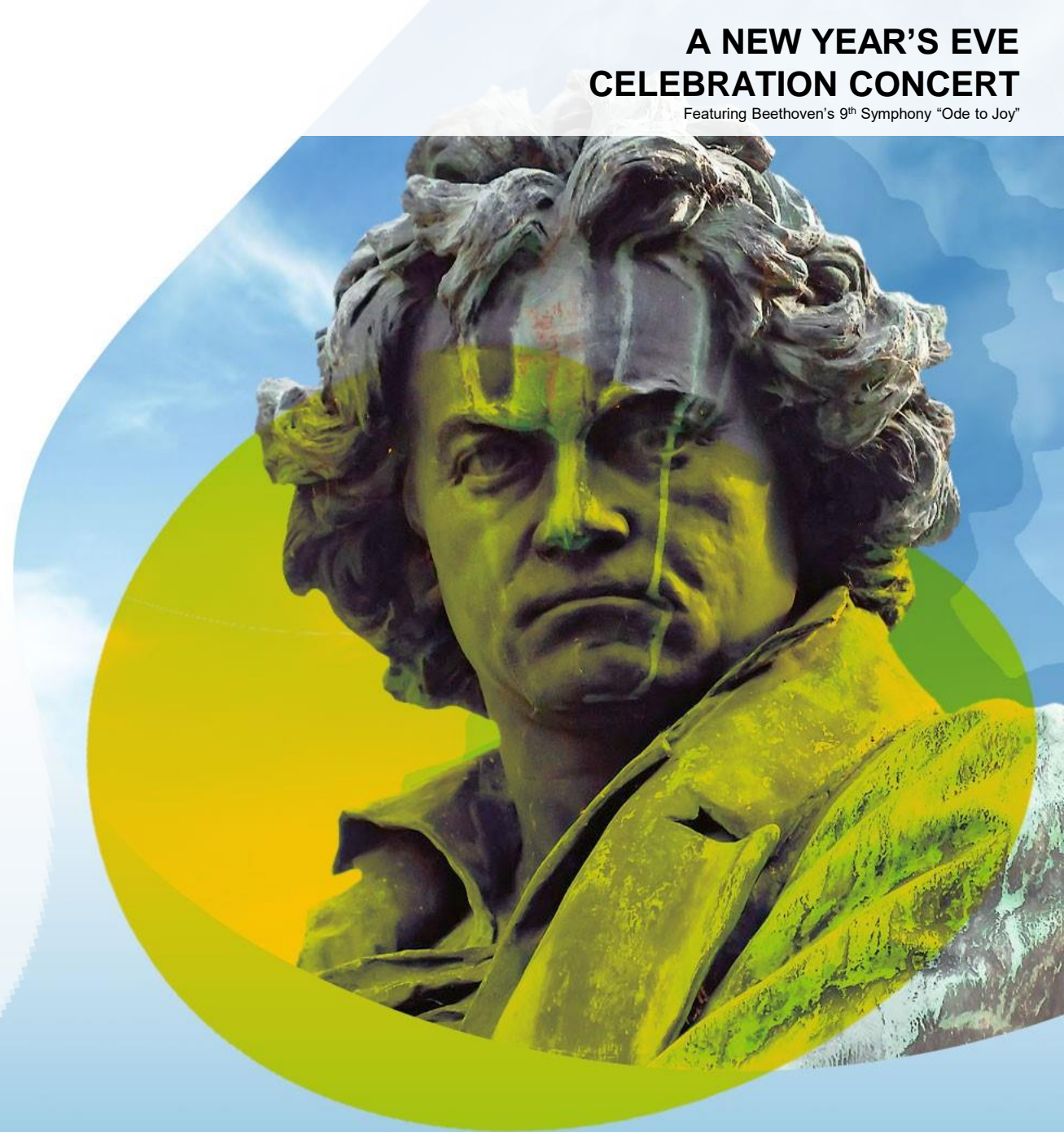


VIP TICKET PACKAGE

- Reserved seating for the concert
- Complimentary reserved parking
- Complimentary bar access
- Complimentary self service dining throughout the evening
- Champagne toast at midnight!

VIP Packages are included with ALL sponsorship levels. Additional tickets are available for purchase.

VIP SPONSORS



A NEW YEAR'S EVE CELEBRATION CONCERT

Featuring Beethoven's 9th Symphony "Ode to Joy"

SPONSORS*

MIAMI BEACH



BVLGARI
HOTEL MIAMI BEACH



**CITIZENS INTERESTED
IN ARTS**
KEEPING ARTS ALIVE IN SOUTH FLORIDA



**Confirmed to date*



CONTACT

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THANK YOU!

